

Regain one strategic day per week

Your team know AI matters They are waiting for you to go first.

80%

of C-suite participants
reclaimed ≥1 day/week

350+

leaders coached.
Average NPS: 8.6

9.1

NPS for 1:1
executive coaching

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I thought AI was a thing that happens over there. IT does something to processes or systems that are somewhat removed from me. I couldn't see how it was going to help me personally."

Jane Hulme, HRD, Unum

TRUSTED BY

Unum · Unilever · Sky · Reckitt · Travelopia · Arcadis · Jacobs · Prudential · LNER · Saga · Northumbrian Water

Two hours.

From "I should" to "I just did."

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This session with TIP has been fantastically helpful for my approach as a leader. Within just a week, I've gained substantial efficiency and newfound time capital that allows me to focus on more impactful work.

The standout aspect has been using GenAI to streamline dense reports and stimulate ideas empowering me to engage more deeply and effectively with my team and stakeholders.

Their approach doesn't just save time; it's already redefined how I am thinking about and approaching the work I do."

Sir Jeremy Darroch — Chair, Reckitt | Former CEO, Sky

2 hours in. **One day back.**

Level 0 → L1/2 fluency shift · 1 day strategic time reclaimed · 80% reclaim ≥1 day/week

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TIP is the first partner that makes AI actionable for leaders, not just for the technology team."

CPO, FTSE-250 insurer

How the session works

FORMAT

2-hour session

1:1 facilitation

AUDIENCE

Individual Leader

Can be extended to 2:2

DELIVERY

Remote

Can be in person if requested

NPS Guarantee. If your average NPS is 6 or less, you don't pay. No other AI capability provider backs their delivery with this.

Simulate → Solve → Reflect

Simulate

Roleplay as a new CxO using a real 92-page business deck. GenAI becomes your strategic colleague.

Mindset shifts from solution thinking to problem definition.

Solve

Bring your real strategic challenges. Side by side with a TIP leader, co-create solutions you apply today.

>2 hours regained working on actual priorities in real time.

Reflect

Your call transcript unlocks leadership insights. GenAI reflects your thinking back, sharpening your style.

Daily AI habit established. Unconscious bias identified.

What PERSONAL is

- ✓ Real work on your actual strategic priorities
- ✓ Sceptic to practitioner in a single session
- ✓ Foundation for TEAM, FUNCTION, and beyond
- ✓ Delivered by an executive practitioner

What PERSONAL is not

- ✗ A course, a demo, or a prompt library
- ✗ Generic awareness training that fades in days
- ✗ Something you delegate to L&D
- ✗ Delivered by a consultant

* TIP AI FLUENCY MODEL — WHERE ARE YOU AND YOUR LEADERS? *

L0

Unaware

No AI literacy.
Fear & uncertainty.

L1

Literacy

Basic awareness.
Occasional use.

L2

Integration

Daily AI habits.
20% time-capital.

L3

Redesign

Workflow shifts.
Insourcing gains.

L4

Transformation

AI-native model.
Agents + people.

--- TIP MOVES LEADERS FROM L0/L1 TO L3 IN WEEKS, NOT YEARS ---

PERSONAL is where your AI journey starts.

One session. One leader. Then the formula compounds.

PERSONAL

First experience

Belief shifts. AI fluency builds.

TEAM

Shared language

≈20% capacity.

ACCELERATE

Method activates

Two live workflows.

FUNCTION

Insource, cost-out

≈40% capacity.

Ask your EA to schedule a 30-minute discovery call or reach Adam Street directly: 07766 321 999