

Evidence Ledger Template

What is the Evidence Ledger?

The Evidence Ledger is TIP's evidence-gated investment model. It ties funding releases to proven outcomes, ensuring that investment only continues when evidence of real impact is demonstrated. This protects your investment and creates accountability throughout your AI transformation journey.

Gate Structure

Gate	Timing	Key Milestones
Gate 1	Day 30	Behavioural baseline established. Mentimeter pre/post deltas show confidence improvement.
Gate 2	Day 60	L0 → L2 fluency movement evidenced. Daily usage patterns emerging. Participant actions tracked.
Gate 3	Day 90	≈20% leadership capacity reclaimed (time audit). Function-level use cases validated through pilots.
Gate 4	Day 120+	Commercial return quantified. Evidence pack prepared for board presentation. ROI documented.

Evidence Ledger Tracking Table

Gate	Target Date	Evidence Required	Evidence Provided	Status (Pass/Fail)	Investment Released	Cumulative Investment
1	[Day 30]	Mentimeter delta, baseline survey				
2	[Day 60]	Usage patterns, fluency audit				
3	[Day 90]	Capacity audit, ACCELERATE outputs				
4	[Day 120+]	Commercial ROI, board evidence pack				

Key Success Factors

- Assign an evidence owner (typically CFO or programme sponsor) responsible for tracking
- Collect evidence monthly, not just at gate reviews
- Use Mentimeter, time audits, and participant surveys as primary evidence sources
- Document both quantitative metrics (capacity %, NPS) and qualitative stories (use cases)
- Review gates quarterly with sponsor and board for transparency and confidence